



Join Us In Our Mission

*"Helping Businesses Reach People,
While Helping Spread the Gospel"*



YOUR BUSINESS CAN DO MORE *Partner Your Brand With Purpose*



Build positive brand recognition
by associating your company with a trusted
Christian media ministry.



Demonstrate corporate values
through meaningful support of faith, family,
service, and community.



Reach a values-oriented audience
through 24/7 Christian streaming media
and digital outreach.



Support Veterans and Gold Star families
and those experiencing hardship, grief, and loss.



Make a meaningful difference
by helping keep positive, encouraging,
Christ-centered programming available
around the clock.

*Your Business Grows • Your Community Benefits
The Gospel Goes Farther*

LET'S MAKE A DIFFERENCE TOGETHER



www.RadioChris25.com
RadioChris25@gmail.com • 704-219-2484
509(a)(2) Non-Profit Ministry



"Bringing Hope and Healing through Christ-Centered music and programs to families and friends of a Fallen Soldier."



RADIO CHRIS 25
MINISTRY
HOPE • HEALING • PURPOSE

*Always Remembered,
Never Forgotten*



Chris Chapman
KIA 2-21-1991

OUR STORY

Radio Chris 25 is named in honor of Chris Chapman, who lost his life at age 25 while serving our nation during the 1991 Desert Storm War. His legacy of service and sacrifice continues to inspire our mission.

SERVING THOSE WHO NEED HOPE

A special focus of our ministry is supporting Veterans, Gold Star families, and individuals experiencing grief, loss, and personal struggles. We work alongside veteran-focused and Christian ministries to help those who are hurting find hope, healing, and encouragement.

PARTNER WITH OUR MISSION

We invite businesses, corporations, ministries, and organizations whose values align with Christian ethics, service, and compassion to partner with Radio Chris 25. Together, we can honor those who have sacrificed for others, strengthen families and communities, and share the Good News of Jesus Christ.



BUILT ON MORE THAN 45 YEARS OF BROADCAST EXPERIENCE

Radio Chris 25 is led by a veteran broadcast professional with more than 45 years of experience in radio broadcasting, professional audio production, and video production.

Professional media experience. Ministry-driven purpose.

*Join us in this mission
for the Greater Glory of Our Lord and Savior,
Jesus Christ.*

WAYS TO PARTNER WITH RADIO CHRIS 25

Multiple Opportunities. One Eternal Impact.

1



**Radio
Advertising
Sponsorship**

Reach a
values-oriented
audience.

2



**Business &
Honor Hour
Sponsorship**

Be heard
24/7.

3



**Official
Category
Sponsorship**

Exclusive
industry
partnerships.

4



**Program
Sponsorship**

Support
inspiring
programs.

5



**Ministry
Moment
Sponsorship**

Encouragement
that reaches
further.

6



**Honor &
Remember
Family Card**

Support
military families
with tangible
benefits.

7



**Honor &
Remember
Business
Partnerships**

Local businesses
making a
difference.



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AVAILABLE ON



Apple App



Android App



PARTNERSHIP & SPONSORSHIP OPPORTUNITIES

Promoting With a Purpose • Supporting a Mission

Your support helps us serve Veterans, Gold Star families, and people facing grief, loss, and hardship.

START HERE: RADIO SPONSORSHIP • **Flexible sponsorships for businesses of any size.**

Open Rate - NET* 7:00 AM - 7:00 PM YOUR Local Time

***NET RATE: Amount payable to Radio Chris 25 after applicable agency commissions/fees.**

Length	Quantity	EACH Founder Rate	Per Month	Length	Quantity	Each Founder Rate	Per Month
30 Second	1	\$3.00		60 Second	1	\$3.50	
30 Second	10	\$2.75	\$27.50	60 Second	10	\$3.20	\$32.00
30 Second	25	\$2.65	\$66.25	60 Second	25	\$3.10	\$77.50
30 Second	50	\$2.50	\$125.00	60 Second	50	\$2.92	\$146.00
30 Second	100	\$2.30	\$230.00	60 Second	100	\$2.68	\$268.00

Payment and Discount Terms

These discounts are taken on top of the quantity discounts.

5% discount off 3 month agreement

10% discount off 6 month agreement

15% discount off 12 month agreement

Term discounts ONLY apply to sponsorship packages when noted.

Payment Terms: All new agreements require payment for the initial three-month period in advance. Agreements receiving term discounts are billed every three months thereafter.

Prepayment Discount: Clients who pay the full balance in advance receive an additional 2% discount after all applicable quantity and term discounts have been applied.

Message production is included. One update per month is free.

Additional updates \$25.00 each

There is NO CHARGE for processing any provided recorded messages.

CATEGORY & CONTENT POLICY

Radio Chris 25 reserves the right to approve or decline any sponsor, product, service, product category, or promotional content. We do not accept promotions or sponsorships for alcohol, tobacco, vaping products, or other products or services that conflict with our Family, Christian ministry standards.

All of our rates represent our Founders Rate Card. ***NOTE: Founder Rates will be locked in for TWO YEARS (must be contracted by 12/15/26. VOID if not active for 21 days) Renewal rates are subject to current audience reach, station growth, and prevailing sponsorship rates.**

We invite you to become a Founding Partner of a growing Christian media ministry: helping Radio Chris 25 expand its reach while bringing the Word of God to the world while serving Veterans and Gold Star Families.

We are therefore Christ's ambassadors, as though God were making his appeal through us. We implore you on Christ's behalf: Be reconciled to God. 2 Corinthians 5:20



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BUSINESS HOUR SPONSORSHIP

Promote your business while supporting the mission.

HONOR & REMEMBRANCE HOUR

Honor someone special while helping Radio Chris 25 serve others.



There will be a total of 12 sponsorships per day. **Each Sponsorship receives 2 sponsor hours per day.** Sponsors can purchase up to 5 sponsorships per day. (Message at top and bottom of that hour) (ex. 5 sponsorships receive 1 messages at the top and bottom of 10 different hours during one day). Only one sponsor exclusive to that hour.

TOP OF THE HOUR SPONSORSHIP INCLUDES:

- ♦ Sponsor identification at the top of the hour
- ♦ Sponsor message immediately preceding the news
- ♦ Sponsor name/business identification
- ♦ Website mention, if applicable
- ♦ Recurring exposure throughout the sponsorship term

This is a simple way to support the Radio Chris 25 ministry and help us serve Veterans in crisis, Gold Star families, and others who need hope, healing and encouragement.

BUSINESS SPONSORSHIP MESSAGE

"This hour of Radio Chris 25 is being brought to you by XYZ Industries, makers of high quality XYZ gadget's. Visit XYZGadget.com to learn more."

BUSINESS HOUR SPONSORSHIP Promote your business while supporting the ministry.

Sponsorships Per Day	1	2	3	4	5
Business / Organization Founder Rate*	\$45.00	\$85.00	\$121.00	\$150.00	\$180.00
# Of Messages per day	4	8	12	16	20

HONOR & REMEMBRANCE

"This hour of Radio Chris 25 is being brought to you in honor/remembrance of Jim Peabody, loving son, husband and father."

HONOR & REMEMBRANCE HOUR Honor someone special. Remember someone who made a difference.

Sponsorships Per Day	1	2	3	4	5
Honor & Remembrance Founder Rate*	\$25.00	\$47.00	\$67.00	\$85.00	\$100.00
# Of Messages per day	4	8	12	16	20

5% discount off 3 month agreement
10% discount off 6 month agreement
15% discount off 12 month agreement

Payment Terms: Billed monthly unless on term discount program which is billed every three months.

PREPAYMENT DISCOUNT: Clients who pay the full balance in advance receive an additional 2% discount after all applicable quantity and term discounts have been applied.

***NET RATE:** Amount payable to Radio Chris 25 after applicable agency commissions/fees.



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Make Your Brand the Official Choice of Radio Chris 25

Radio Chris 25 offers corporations and businesses the opportunity to become the Official Sponsor of a specific product or service category.

Instead of simply purchasing messages, your company receives an exclusive association with Radio Chris 25 within your selected category.

EXAMPLES

- ◆ Pepsi — Official Soft Drink of Radio Chris 25
- ◆ Chick-fil-A — Official Chicken Sandwich of Radio Chris 25
- ◆ Ford — Official Truck of Radio Chris 25
- ◆ Home Depot — Official Home Improvement Retailer of Radio Chris 25
- ◆ UPS — Official Delivery Partner of Radio Chris 25
- ◆ **WHAT IS YOUR CATEGORY?**

Includes:

- Official designation: “[Company] Official [Product Category] of Radio Chris 25”
- Category **EXCLUSIVITY** for the 6 or 12-month term
- 5 on-air sponsor mentions plus 4-60 second product messages DAILY
- Sponsor recognition during selected station programming
- Sponsor logo and company name featured on the Radio Chris 25 website
- Sponsor recognition on station social media
- Inclusion in applicable promotional materials
- Opportunity for promotional contests and giveaways
- Sponsor recognition during special station events, campaigns, and banner

We invite you to become a Founding Partner of a growing Christian media ministry: helping Radio Chris 25 expand its reach while bringing the Word of God to the world while serving Veterans and Gold Star Families.

All of our rates represent our Founders Rate Card. ***NOTE: Founder Rates will be locked in for TWO YEARS (must be contracted by 12/15/26. VOID if not active for 21 days) Renewal rates are subject to current audience reach, station growth, and prevailing sponsorship rates.**

Term	6 Months	12 Month	PLUS Package
Regional 4 state maximum locations	\$275.00 per month	\$250.00 per month	\$310.00
National 5 or more state locations	\$385.00 per month	\$355.00 per month	\$426.00

PLUS Package: 1 additional 60 sec. message daily / 1 top of the hour sponsorship

Payment Terms: Monthly

PREPAYMENT DISCOUNT: Clients who pay the full balance in advance receive an additional 2% discount after all applicable quantity and term discounts have been applied.

Radio Chris 25 welcomes partnerships with companies that want more than traditional promotions.

*Your company provides the product - Radio Chris 25 provides the platform.
Together, we create the association*

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All sponsorship packages are subject to category approval, availability, and mutually agreed sponsorship terms. We do not advertise alcohol, smoking, vaping, or any adult items which are do not meet Christian beliefs or are general offensive to the general public.



PROGRAM SPONSORSHIP OPPORTUNITIES

Promoting With a Purpose - Supporting a Mission

Your support helps us serve Veterans, Gold Star families, and people facing grief, loss, and hardship.

We invite you to become a Founding Partner of a growing Christian media ministry: helping Radio Chris 25 expand its reach while bringing the Word of God to the world while serving Veterans and Gold Star Families.

All of our rates represent our Founders Rate Card. ***NOTE: Founder Rates will be locked in for TWO YEARS (must be contracted by 12/15/26. VOID if not active for 21 days) Renewal rates are subject to current audience reach, station growth, and prevailing sponsorship rates.**

Program Packages - NET ***NET RATE: Amount payable to Radio Chris 25 after applicable agency commissions/fees.**



Christian-focused news programming featuring coverage from Washington, D.C., and national correspondents.

- "Brought to you by" sponsor identification at the beginning of newscast
- 60-second sponsor message following the news
- 5 News/Sponsor promos per day
- The newscast runs each hour, 24 hours per day Monday -Saturday /12 times on Sunday

3 month Package	\$468.00 per month
6 month Package	\$390.00 per month
12 month Package	\$325.00 per month

Payment Terms: Billed monthly

Prepayment Discount: Clients who pay the full balance in advance receive an additional 2% discount after all applicable quantity and term discounts have been applied.



American Minute.com

with John Federer

American Minute is a 90 Sec., moment in time in history show.

- 60-second sponsor message following the history show
- 3 News/Sponsor promos per day
- The newscast runs each hour, 24 hours per day Monday -Saturday /12 times on Sunday

The Minimum sponsor messages are based on average of 24 days per month (Monday-Saturday . Sundays are free.

1/4 Sponsorship	6 spots per day	144 Minimum spots per month	\$95.00 per month
1/2 Sponsorship	12 spots per day	288 Minimum spots per month	\$175.00 per month
Exclusive Sponsorship	24 spots per day	576 Minimum spots per month	\$325.00 per month

5% discount off 3 month agreement
10% discount off 6 month agreement
15% discount off 12 month agreement

Payment Terms: Billed monthly

Prepayment Discount: Clients who pay the full balance in advance receive an additional 2% discount after all applicable quantity and term discounts have been applied.



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Ministry Moments is a powerful opportunity to share a message of faith, hope, and encouragement with an engaged audience through Radio Chris 25 Ministry.

All of our Ministry Moments will air on the radio and will be posted on our YouTube page.

There are two types of Ministry Moments .

- 1) Under 10 minutes -- Each Moment runs 15 times per week (7am-8pm)
- 2) Over 10 minutes -- Each Moment runs 6 times per week (7am-8pm)

Each Ministry Moment is limited to two sponsors

Example: 3 Ministry Moments = 6 available sponsorships

Sponsor messages rotate on all of our podcast shows.

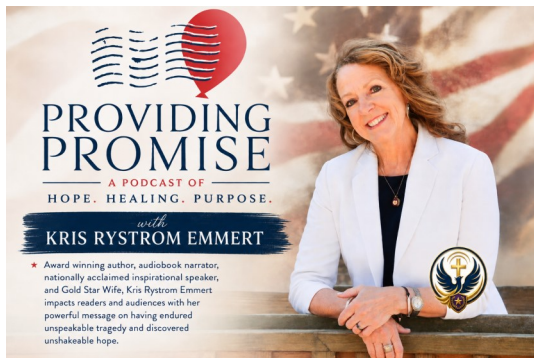
In a world filled with uncertainty, and distraction, Ministry Moment creates a focused opportunity to pause, listen, and reflect. Each presentation delivers a meaningful message designed to encourage the listener, strengthen faith, and offer hope for the journey ahead. Your organization can associate its name with a message of faith and encouragement while supporting the ongoing mission of Radio Chris 25 Ministry.

Sponsorship Includes:

A minimum of 24 - 60 Second messages per month.

Your business name/logo on our web page and recognition on our YouTube page.

(Message played before and after program.)



All of our rates represent our Founders Rates.
Rates may increase after your agreement expires.

# Of Months	1	3	6	12
Cost per month	\$60.00	\$58.00	\$55.00	\$53.00

PLUS Package: Includes an **EXCLUSIVE** message inside of the Ministry Moment from the host of your choice. Receive one sponsor message and one closing thank you. **(Limited to 2 PLUS sponsors per Host)**

# Of Months	1	3	6	12
PLUS Package	\$110.00	\$106.00	\$101.00	\$97.00



*Your partnership helps us deliver powerful messages.
Your support helps us reach an engaged audience.
And together, we can create a lasting impact.*

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RADIO CHRIS 25

HONOR & REMEMBER

FAMILY CARD PROGRAM

A CARD OF HONOR.
A COMMUNITY OF SUPPORT.

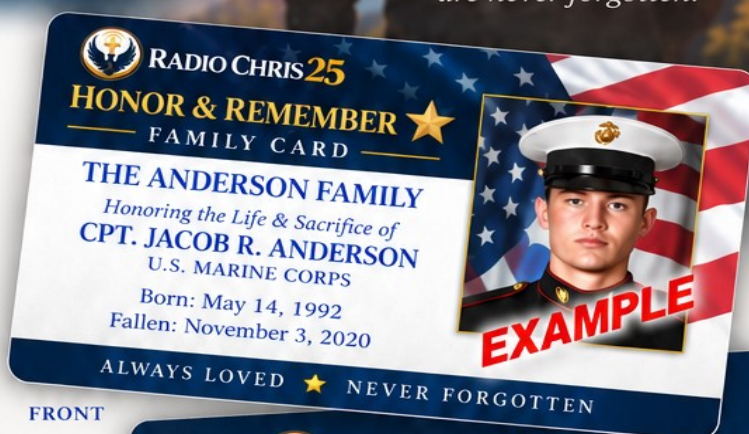
*Honoring Their Sacrifice.
Supporting Their Families.*

*Behind every fallen hero
is a family that continues
to sacrifice. Together,
we can make sure they
are never forgotten.*

Partner With Us To Make a Difference

RadioChris25 offers a special Honor & Remember Family Card to Gold Star Families and families of military men and women who have lost their lives while serving our nation.

This personalized card honors their loved one and provides access to discounts and special benefits from local and national businesses who want to say "Thank You" in a tangible way.



FRONT



BACK

Your Business Can Be Part of Something Bigger

BECOME A SPONSOR OR
PARTICIPATING PARTNER



Show Your Support

Demonstrate your commitment to our military, their families, and the values they stood for.



Gain Positive Exposure

Your business will be featured on our website and in station promotions as a supporter of this important ministry.



Build Community Goodwill

Be recognized as a company that cares and makes a real difference in the lives of these families.



Align with a Trusted Ministry

Partner with RadioChris25, a faith-based station committed to faith, family, community, and those who serve.

**TOGETHER,
WE HONOR,
TOGETHER,
WE SERVE.**

BECOME A SPONSOR TODAY

Contact RadioChris25 to learn how your business can support the Honor & Remember Family Card Program.



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*Faith in Action.
A Brighter
Tomorrow.*



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**TOGETHER,
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BECOME A SPONSOR TODAY

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*Faith in Action.
A Brighter
Tomorrow.*

Radio Chris 25 is proud to offer a special **Honor & Remember Family Card**

to Gold Star Families and families who have lost a loved one while serving our nation or within 3 years due to a service related injury.

Each personalized card honors the life and sacrifice of their fallen loved one.

Beyond remembrance, the card connects these families with local businesses and service providers who choose to offer **special discounts or benefits** as a tangible expression of gratitude for their sacrifice.

Families receive a free card that honors their loved one, and a community that stands behind them.

We're looking for ONE primary Honor & Remember Family Card Sponsor!

CORPORATE SPONSORSHIP INCLUDES

Program Sponsorship Recognition * Digital Visibility * On-Air Recognition * Community Association

We've partnered with American Gold Star Families organization to inform approximately 15,000 families that they serve.

Official DOD figures tracking overall fatalities reveal that since 1980, approximately **63,000 active-duty military members have passed away.**

Eligibility: The service person must have died during active duty OR died within a 3 year period of being honorably discharged. Their death must be related to a physical or mental condition that was a direct result of their military service to our country

"Give Their Families a Lasting Thank You"

Please contact us to express your interest.

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RADIO CHRIS 25

A Card of Honor. A Community of Support.

HONOR THEM 365 DAYS A YEAR

Become an Honor & Remember Family Card Business Partner

Veterans and active-duty service members receive well-deserved recognition. But the families who lost a loved one in military service are often overlooked.

The Honor & Remember Family Card gives businesses a simple, meaningful way to recognize these families; not just on Memorial Day, but 365 days a year.

WHO WE SERVE

The card is reserved for immediate family members of military personnel who died while serving our nation.

WHAT YOUR BUSINESS DOES

Offer eligible cardholders a meaningful discount on your regularly priced products or services

REQUIRED FAMILY DISCOUNT

Minimum 10% OFF • Retail values under \$2,000
Minimum 8% OFF • Retail values of \$2,000 or more

Businesses are encouraged to offer a greater discount if desired.
Posted business terms apply

HOW THE PROGRAM WORKS

- Eligible family member receives an Honor & Remember Family Card
- Cardholder presents the card when making a purchase.
- Your business provides the advertised family discount.
- Your business receives recognition as a participating Honor & Remember business.

Your business is not simply offering a discount. You are telling these families, “We remember. We appreciate your sacrifice. You are not forgotten.”

www.RadioChris25.com • Honor and Remember Family Card

CHOOSE YOUR LEVEL OF PARTICIPATION

Every participating business helps make the Honor & Remember Family Card meaningful.

BRONZE COMMUNITY PARTNER FREE	SILVER OFFICIAL PARTNER \$150 / YEAR	GOLD PREMIER PARTNER \$350 / YEAR
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BENEFIT	BRONZE	SILVER	GOLD
Family discount participation	✓	✓	✓
Website business listing	1 location	Up to 5	Up to 10
Website address	-	✓	✓
Business logo on listing	-	✓	✓
Official Sponsor Emblem (Rights to use emblem on your site and promotional Material)	-	-	✓
On-air promotional mentions (Name Only)	-	2 Daily	3 Daily Recognized as Gold sponsor
On-Air message benefit	-	-	15% Off Open Rates
Sponsor vinyl stickers	-	2	Up to 10



**READY TO
BECOME A
BUSINESS
PARTNER?**
**Contact Us
TODAY**

WHY BUSINESSES CHOOSE GOLD

Gold is designed for businesses that want to do more than participate. It provides visible recognition through your logo, the Official Sponsor Emblem, expanded listings, radio messaging, and 15% off open-rate Ads.

A Card of Honor • A Community of Support



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OUR MISSION

Radio Chris 25 is a 24/7 Christian streaming media ministry dedicated to spreading the Word Of God and answering the call of the **Great Commission**.

“Our mission is to bring hope and healing through Christ-centered music and programs to families and friends of a fallen soldier.”

EVERY WEDNSDAY

12 NOON & 5 PM EST

We set aside this time to honor the men and women who died while serving in the military. We honor them on the anniversary week of their death.

THIS IS NOT A SPONSORED SHOW

AND NEVER WILL BE

WHY WE DO IT

We believe that every American has a patriotic duty to remember and honor those who gave their lives for our nation. Their sacrifice deserves to be remembered—not just on a holiday, but throughout the year. This special time is our way of keeping their names, their sacrifice, and their families in our hearts.

- Pray for our Ministry.
- Tell your friends and co-workers about us.
- Reach out to a veteran or family of a lost loved one.

**Give GLORY TO GOD and His Son
*JESUS CHRIST.***



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